

# Braden River High School



## Yearbook Ad Order Form

*The Cannon* staff at Braden River High School is now accepting orders for senior and business ads for the yearbook. Thank you for your consideration in purchasing an ad for the 2024-2025 yearbook. The yearbook campaign at Braden River High School is a non-profit function funded only by the work of interested, hardworking students. At the same time, yearbook speaks of the educational excellence of our school system and is held in high regard by parents and other citizens of our community.

### Buying an ad is easy:

First, decide which size ad you would like and submit your form to *The Cannon* Yearbook. Then, the yearbook staff will arrange your pictures and text to match the style and layout of the book, or you can submit your camera-ready art . . . please refer to submission details for instructions.

If you would not like to buy an ad at this time, we also accept donations in any amount. Your donation could help provide a yearbook for a student in need.

Thank you for your support!

*Jessica Reid-Spears*

Yearbook Advisor

### Instructions for Ad Submission

#### Designing Your Own Ad:

- Use only pictures with the **best quality**.
- Supply completed ad in **JPG** or **PDF** in **actual size**.
- Ad needs to be **300 DPI** or greater.
- You may send in the file with a student or email it to [reid2j@manateeschools.net](mailto:reid2j@manateeschools.net).
- If you email your ad, please request a return receipt so that you know we have received it.
- You will receive an email when your ad is placed in the book.

#### Staff Designed:

- Submit pictures with the **best quality**.
- Supply pictures in **JPG** or **PDF** format in **actual size** (photos copied from social networking sites do not work).
- Photos need to be **300 DPI** or greater.
- You may send in the pictures to be scanned or send a file with a student or email them to [reid2j@manateeschools.net](mailto:reid2j@manateeschools.net). Please request a return receipt so you know we received your pictures.
- Supply **text** for your ad in a typed document or in the body of an email.
- Photos that aren't high quality will be blurry in the yearbook.
- After this is completed, just sit back and let the yearbook staffers work their magic!
- You will receive an email when your ad is completed.

# Yearbook Ad Order Form

**Order Deadline for 2025 (includes text and pictures/Ad): November 22, 2024**

Please complete and return this advertising contract with payment, photos and text.  
Yearbook, Attn: Jessica Reid, 6545 State Road 70 East, Bradenton, FL, 34203

Please **PRINT** and **WRITE CLEARLY** in **BLUE OR BLACK INK**.

Purchaser's Name \_\_\_\_\_

Student/Business Name: \_\_\_\_\_

Email address (*very important*) \_\_\_\_\_

Street Address \_\_\_\_\_

City/State/Zip Code \_\_\_\_\_ Daytime Phone (\_\_\_\_\_) \_\_\_\_\_

Is this ad a surprise?            **YES**            **NO**

# of Blocks: \_\_\_\_\_

ALL ads are FULL COLOR

Payment Type: CASH      CHECK      MONEY ORDER

Check#: \_\_\_\_\_ (payable to BRHS)

Amount Paid: \_\_\_\_\_


Each ad is sold by the block. Each block is \$50. You may purchase more than one block.

1 Block: \$50

6 Blocks: \$300

2 Blocks: \$100

8 Blocks: \$400

4 Blocks: \$200

Want a Yearbook? Sponsor Fundraisers? Let us know!

A **proof** of your ad will be sent before it is submitted. You will have **3 days** to reply with any **reasonable changes** you want to see in the ad. **If you do not reply within your three day limit, then the ad will be submitted as is.** Major design changes will not be made after the ad has been completed by the yearbook staff unless a mistake has been made. The proof will be sent to the email address you provide. Please write legibly. If you have specific ideas about how you want your ad, please attach a sketch or notes. The yearbook staff will do its best to make your ad look the way you want.

## YBK Staff Use ONLY

Payment Received \_\_\_\_\_

Art Work Submitted: \_\_\_\_\_ Copy Submitted: \_\_\_\_\_ Completed Ad Submitted: \_\_\_\_\_

Date Ad Complete: \_\_\_\_\_ Date Proof Sent: \_\_\_\_\_ Date Ad Submitted: \_\_\_\_\_

Notes: